Privacy Policies & Cookies

At Pure Peninsula Spa, LLC (Pure Peninsula Spa) we recognize that privacy is important. This Policy applies to all of the products, services and websites offered by Pure Peninsula Spa or its subsidiaries or affiliated companies (collectively, Pure Peninsula Spa "services").

If you have any questions about this Policy, please feel free to contact us through our website

INFORMATION COLLECTED

When you sign up for Pure Peninsula Spa services or buy Pure Peninsula Spa products at www.purepeninsulaspa.com (the "Site"), Pure Peninsula Spa collects and retains certain personal information. Pure Peninsula Spa receives and stores any information you enter on the Site or give to Pure Peninsula Spa in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of Pure Peninsula Spa's services and products. Pure Peninsula Spa uses the information that you provide for such purposes as responding to your requests, customizing future services and products for you, improving Pure Peninsula Spa's services and products, and communicating with you.

If you sign up for Pure Peninsula Spa's services or buy its products, the Site will collect certain personal information required to make the purchase. If you sign up for Pure Peninsula Spa's services Pure Peninsula Spa collects all the personal information necessary to provide you with the services purchased.

If you believe that any inaccurate or inappropriate information has been obtained or disseminated through your use of the Site, please contact Pure Peninsula Spa immediately.

INFORMATION SHARING

Pure Peninsula Spa limits sharing of any client personal information with other companies or individuals outside of Pure Peninsula Spa in the following limited circumstances:

- 1. Pure Peninsula Spa has your consent.
- 2. Pure Peninsula Spa provides such information to our subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of processing personal information or filling orders on Pure Peninsula Spa's behalf. Pure Peninsula Spa requires that these parties agree to process such information based on Pure Peninsula Spa's instructions and in compliance with this Privacy Policy and any other

appropriate confidentiality and security measures.

- 3. Pure Peninsula Spa has a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable provisions of the Terms of Use Agreement, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of Pure Peninsula Spa, its users or the public as required or permitted by law.
- 4. If Pure Peninsula Spa becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, Pure Peninsula Spa will provide notice before personal information is transferred and becomes subject to a different privacy policy.
- 5. Pure Peninsula Spa may share with third parties certain pieces of aggregated, non personal information, such as but not limited to the number of users who clicked on an advertisement on the Site, the number of users that clicked on any page within the Site or aggregated business performance data across a geographical region.

Please contact Pure Peninsula Spa through our website for any additional questions about the management or use of personal data.

SECURITY OF INFORMATION

Pure Peninsula Spa takes all appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of Pure Peninsula Spa's data collection, storage and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where Pure Peninsula Spa stores personal data.

Pure Peninsula Spa restricts access to personal information to Pure Peninsula Spa employees, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

ACCESSING AND UPDATING PERSONAL INFORMATION

When you use Pure Peninsula Spa services, Pure Peninsula Spa makes a good faith effort to provide you with access to your personal information and either to correct this data if it is inaccurate or to delete such data at your request if it is not otherwise required to be retained by law or for legitimate business purposes. Pure Peninsula Spa asks individual users to identify themselves and the information requested to be accessed,

corrected or removed before processing such requests, and we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, or would be extremely impractical (for instance, requests concerning information residing on backup tapes), or for which access is not otherwise required. In any case where Pure Peninsula Spa provides information access and correction, Pure Peninsula Spa performs this service free of charge, except if doing so would require a disproportionate effort.

COOKIES

Cookies are alphanumeric identifiers that Pure Peninsula Spa transfers to your computer's hard drive through your Web browser to enable Pure Peninsula Spa's systems to recognize your browser to provide the various features available on the Site.

The Help portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the Website of its manufacturer. However, because cookies allow you to take advantage of many of Pure Peninsula Spa's essential features which otherwise would not be available, Pure Peninsula Spa recommends that you leave them turned on.

CHANGES TO THIS POLICY

Please note that this Privacy Policy may change from time to time. Pure Peninsula Spa will not reduce your rights under this Policy without your explicit consent, and Pure Peninsula Spa expects most such changes will be minor. Regardless, Pure Peninsula Spa will post any Policy changes on this page and, if the changes are significant, Pure Peninsula Spa will provide a more prominent notice (including, for certain services, email notification of Policy changes). Each version of this Policy will be identified at the top of the page by its effective date.

If you have any additional questions or concerns about this Policy, please feel free to contact Pure Peninsula Spa any time through this web site.